

Pacesetters

PACESETTERS · THE PACESETTERS RETREAT · 2027

Work on Your Business, Not Just in It

One working day of peer advisory, executive coaching and sales training, open to members and to business leaders outside Pacesetters

Thursday, September 9 and Thursday, November 4, 2027 · 9:00 AM – 3:00 PM · Columbia, MD

A WORKING DAY, NOT A LONG CONFERENCE

◆ ABOUT 60 LEADERS

Seated at one assigned peer table of 6–8 all day.

◆ WORKSHOPS

Every presentation: 30 minutes of teaching, 15 applying it at your table.

◆ YOUR CHALLENGE

Submitted at registration, worked through by peers, with a 30-day follow-up.

Time	Session	Led by
9:00–9:30 AM	Open networking	
9:30–9:45 AM	Opening remarks	
9:45–10:30 AM	Sales Training Presentation 1	Kyla O'Connell
10:30–11:15 AM	Executive Coaching Presentation 1	Krista Darrell
11:15 AM–12:00 PM	Peer portion: roundtables of 6–8	All four facilitators
12:00–1:00 PM	Lunch remarks and keynote speaker	Keynote speaker
1:00–1:45 PM	Sales Training Presentation 2	Larry Van Sant
1:45–2:30 PM	Executive Coaching Presentation 2	Alexandra Walker
2:30–3:00 PM	Continued networking	

Facilitators: Krista Darrell (Verus Vita Advisory), Kyla O'Connell (WIN WIN Sales Training), Alexandra Walker (A Leadership Experience) and Larry Van Sant (Sandler Training). Venue: Merriweather Lakehouse, Columbia, MD (placeholder; venue TBD).

Seats	Per Retreat	Sponsorship	Per Retreat
Member	\$595 (\$495 early)	Title Retreat Sponsor (1): opening and closing remarks, two seats	\$10,000
Non-member	\$895 (\$795 early)	Session Sponsor (up to 3): sales training, executive coaching or peer portion, one seat	\$5,000
Chapter Council member or Summit sponsor	\$495	Lunch & Keynote or Networking Sponsor (1 each)	\$2,500
Presenting or Breakout Partner	Included		

NOT YET A MEMBER?

Join a chapter within 60 days of a Retreat and the \$300 non-member difference is credited toward your first-year membership. Early registration closes 30 days before each Retreat.

Ready to save your seat?

Let's talk about attending, sponsoring or bringing a guest.

Chris Stoner
Pacesetters